## RESPONSE UNDER 37 C.F.R. § 1.116 EXPEDITED PROCEDURE REQUESTED FXAMINING GROUP 3622

PATENT Customer No. 22,852 Attorney Docket No. 08011.3010

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	
John DeMayo et al.	Group Art Unit: 3688
Application No.: 09/711,261	Examiner: CHAMPAGNE, Donald
Filed: November 10, 2000	)
For: APPARATUS AND METHOD FOR HYPERLINKING SPECIFIC WORDS IN CONTENT TO TURN THE WORDS INTO ADVERTISEMENTS	O Confirmation No.: 6688
Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450	<u>Via EFS-Web</u>

## AMENDMENT AFTER FINAL

Sir:

In reply to the Final Office Action mailed October 31, 2008, the period for response extending through February 2, 2009 (January 31<sup>st</sup> being a Saturday), and pursuant to 37 C.F.R. § 1.116, Applicant proposes that this application be amended as follows:

Amendments to the Claims are reflected in the listing of claims in this paper.

Remarks follow the amendment section of this paper.